



Toward a taxonomy of newspaper information quality: An experimental model and test applied to Venezuela dimensions found in information quality

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Abstract

The quality of information from communication media is a topic that has been dealt with by various theorists through the analysis of the final products of information. This research work offers an analysis model of the quality of information of printed news media by the use of three indexes of categories and structured dimensions that will allow for the assessment and evaluation of the quality of information from the media, and the identification of the incidence of political-economic conditions of the journalistic environment's macro-environment. For this, an experimental test of two Venezuelan media outlets was performed. Their use allowed us to conclude that political polarization and discourse of social confrontation, as well as economic factors such as inflation and pay scales had a proportionally direct effect on the quality of information products.

Keywords

information quality, mass media, newspaper, press, print media

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Luis M Romero-Rodríguez (PhD) is Researcher on Disinformation and Media Literacy at the University of Huelva and Communications Coordinator at Alfamed – Euroamerican Interuniversity Research Network on Media Literacy for Citizenship. He had published widely on disinformation, misinformation, and information quality and presented results from his doctoral thesis and international guest professor at the University San Martín de Porres (Peru, 2013). Currently works as international professor at the Santiago de Cali University (Colombia) and is Principal Researcher of the Media Observatory ALFAMED-USC.

Ignacio Aguaded (PhD) Chair and Professor at the Department of Education of the University of Huelva (Spain). He leads the fields of Technology and Innovation and is the Chairman of Group *Comunicar*, in Andalusia, a veteran in Spain in Education through Mass Media. He is the Editor of 'Comunicar', Media Education Research Journal (JCR, Scopus), which is distributed in Europe and America. He is also scientific advisor to several national and international scientific journals, as well as manager of 'Agora' Investigation Group in the Andalusian Plan of Investigation, developing various international investigation projects. He has participated in many educational/investigation activities in the didactic use of mass media and has been the organizer and chairman of several scientific committees of international academic events.